



Dear Bowie State University Community,

I am writing to inform you of an important leadership change within the Division of Marketing & Communications. Effective immediately, the university is implementing a leadership transition to ensure continued progress in strengthening Bowie State's communications, advancing our institutional brand and supporting the university's strategic priorities.

Marketing and Communications plays a vital role in sharing the Bowie State story, promoting the accomplishments of our students, faculty and staff, and keeping our campus community and external stakeholders informed and engaged. During this transition, the university remains committed to maintaining continuity, collaboration, and excellence across all marketing and communications functions.

Please note, effective immediately, Ms. Sabrina Ram will no longer serve as the Vice President of Marketing & Communications. We appreciate her many contributions to Bowie State University and wish her well in her future endeavors.

A search for a permanent leader for the Division of Marketing & Communications will be conducted later this year. In the interim, a leadership

team will be formed and report to the president. The Conference & Event Services Department, under the leadership of Edward Good, will report to the Division of Administration and Finance, led by Vice President Manish Kumar. Please refer to the university directory for contact information for the Marketing and Communications leaders and staff to assist you with initiatives and support.

As we prepare for the start of a new academic year, the Division of Marketing & Communications remains fully engaged and focused on advancing the university's strategic priorities with internal and external stakeholders. The team is actively partnering with colleagues across the university to support enrollment, student success, institutional visibility, community engagement, and more. I am confident in their ability to continue moving this important work forward.

I ask for your cooperation and support during this transition as we continue to strengthen Bowie State University and serve our students, faculty, staff, alumni, and the broader community.

Sincerely,

Aminta H. Breaux, Ph.D.

President

Bowie State University

